

Mat Lushek

Digital Content Producer and Journalist

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EXPERIENCE

American Greetings, Cleveland — *Creative Specialist*

March 2017 - Present

Fabricates and prototypes cards, displays, bags, wrapping paper, etc for internal use, sales use and customer use. Utilizes equipment such as a laser cutter, large format cutting plotter, screen printing and other various fabrication machines and processes.

Culture Amp, San Francisco — *Senior Content Producer, PR*

Aug. 2015 - Sept. 2016

Researched and produced content for Culture Amp, including writing articles/case stories, documenting company events and internal life, archiving images and video, creating weekly newsletters, curating social media for the company and producing multimedia pieces. Executive producer of the Culture First Podcast. Worked closely with Marketing and PR/Comms teams. Jack of all Trades in the office - built office furniture, installed accessories, created accessories and IT support for office when needed.

LA Times, Los Angeles — *Editor and Photographer*

June 2013 - Sept 2013

Copy and web editor for the Times Community News (North) -- (Glendale News-Press, Burbank Leader, La Cañada Valley Sun, and Pasadena Sun)

Copy editor, web editor, photographer, and reporter for the Times Community News (South) -- (Daily Pilot, Huntington Beach Independent, and Coastline Pilot)

NBC Bay Area, San Francisco — *Online Content Producer*

Jan. 2011 - Dec. 2012

Created online content for NBCBayArea.com which included writing, photography, photo editing, video editing/posting. Introduced and maintained NBC Bay Area's presence on Google Plus and helped maintain accounts on other social media platforms. Worked closely with Google to implement proprietary Google equipment within the station in order to do do live, interactive Hangouts during the broadcast. Worked with talent to develop their social media presence.

Denver Post, Denver — *Digital Media Commander*

July 2005 - Dec 2010

Created and maintained entertainment blog, edited photos for daily slide shows, photo color correction for daily print, shot photos for online slide shows, shot and edited video for online. Worked with Woody Paige on video podcast.

Specialties

Photographer, writer, journalist, podcaster, broadcaster, graphic designer, documenter, curator, Photoshop artist, Illustrator artist, coding hack, humorist, entertainer, social media networker, editor, creator, artist, brainstormer, blogger, costumer, molding/casting, prop and replica builder, maker, weirdist and fan of Hunter S. Thompson.

EDUCATION

Memphis College of Art, Memphis, TN

2002 - 2003

Visual Communications Studies

University of Akron, Akron, OH

1994 - 1995

Art, Photography Studies.